



K18U 1862

Reg. No. :

Name :

III Semester B.A. Degree (CBCSS – Reg./Sup./Imp.)
Examination, November 2018
(2014 Admn. Onwards)
COMPLEMENTARY COURSE IN JOURNALISM
3C03 JNL : Television Journalism

Time : 3 Hours

Max. Marks : 40

PART – A

Write short note on **any 5** questions. **Each** question carries 1 mark.

1. Anchor
2. DSNG
3. Prime time
4. Teleprompter
5. Tools for news gathering
6. TRP
7. Arnab Goswami
8. Voice over.

(5×1=5)

PART – B

Answer **all** questions. **Each** question carries 2 marks.

9. What are the qualities needed for a good news presenter ?
10. Explain the duties of a television news producer.
11. What is a sound bite ?
12. How should TV scripts be written ?

(4×2=8)

P.T.O.



PART – C

Answer **any 5** questions **not** exceeding **100** words. **Each** question carries **3** marks.

13. Comment on the different types of television news.
14. Discuss electronic news gathering.
15. What are the duties and responsibilities of a television camera man ?
16. Explain piece to camera. When is it used ?
17. "Television interviewing is an art". Explain with reference to the different types of interviews.
18. Examine the mechanics of news reading.
19. "TV news writing should be simple, lucid and easy". Elucidate.
20. Explain the scope and limitations of television. (5×3=15)

PART – D

Answer **any two** of the following **not** exceeding **350** words **each**. **Each** question carries **6** marks.

21. Discuss the structure, content and style of news bulletins.
22. "Broadcast and print news writings share similarities and differences". Examine.
23. How does television play an important role in our lives ?
24. Explain television story structure with special reference to Inverted pyramid, hourglass and narrative structures. (2×6=12)